Programmes: By organizing various awareness camps, group discussions and visits to other organizations, 500 women and adolescent girls are benefitted for increasing their knowledge & empowering them. Under this programme,



different subjects like health, laws, sexual harassment, beliefs & superstitions, addiction & female exploitation are covered. 'Our Family' Apno Parivar' Programme has been started since 2021 so that women of village Jhagadia can participate.

Self defense training programme - Since 2006 to protect women and adolescent girls from sexual violence and exploitation, training programmes and workshops are



conducted using various techniques and media. School going and out of school girls as well as women participate and get benefit from this programme.

# Organisational Framework

The governing body provides overall guidance and support while day to day activities are managed by the executive committee containing representatives of women groups, local experienced female leaders and competent women working in similar organizations for issues of women as well as working members of SMVS.

In all programmes women participation is encouraged in decision making and day to day management so that they are empowered.

# **Programmes**

- (1) Economic Activities: Production & Sale of Garments & Snacks (2) Tutorial Classes
- (3) Training Programme:
  - Tailoring course, Beauty Parlour
- (5) Awareness & Empowerment (6) Self Defense Training

# Governing Body

Dr. Lataben Desai SEWA Rural, Jhagadia
 Dr. Shobhaben Shah SEWA Rural, Jhagadia
 Jayashreeben Sheth SEWA Rural, Jhagadia

(4) Dr.AmibenYagnik Surgeon, Surat

5) Sudhaben Vadgama Sanskardeep Vidyalaya, Ankleshwar

(6) Kokilaben Pandya Ankleshwar
 (7) Nimishaben Desai Olakh, Baroda
 (8) Pratibhaben Pandya SEWA, Ahmedabad

(9) Bankimbhai Sheth SEWA Rural, Jhagadia(10) Dr. Pankajbhai Shah SEWA Rural, Jhagadia

(11) Nehaben Parikh Bharuch

There is no hope of rise for that family or country where there is no value of women ...

Swami Vivekananda

#### SHARDA MAHILA VIKAS SOCIETY

Society Registration No.: Guj./914/Bharuch
Public Registration No.: F/903/Bharuch
Pan No. AACT8212L

F. C. R. A. Reg. No.: 041990065

Donation are 50% Tax Exempt under 80 G(5)

Sharda Mahila Vikas Society,

SEWA Rural campus, Jhagadia 393 110

Dist: Bharuch, Gujarat

Phone: (02645) 220811, Fax: 220313

Email: smvs1985@yahoo.co.in;

sewarural@ymail.com

Web: shardamahilavikas.org



The purpose of one's life is fulfilled only when one is able to give joy to another.

Ma Sharda

# Sharda Mahila

**Vikas Society** 

(Promoted by SEWA Rural)

Jhagadia



Since the year 2002, Sharda Mahila Vikas Society (SMVS) has been working towards the development of women, youth and children in the rural tribal area of Jhagadia and nearby villages of South Gujarat through a variety of programmes.

These activities were initially started in 1985 by SEWA Rural. Subsequently, SMVS was established with the support of SEWA Rural, as a independent body for the development & empowerment of women by women's active involvement with approach conducive to their growth.

#### Mission

- To help women realise their latent potential and to
- empower them.
- Economic development of marginalized women
- Children Education and Development
- Healthy Family and Society
- Active contribution of women in social development
- Vocational training

# Approach

Unfolding women's inherent potential and expanding "the spirit of motherhood" for the larger cause by organizing the women and their groups.

## Our Participants

- All women, children and adolescents, irrespective of caste, creed and economic status: For various programmes of awareness, empowerment, education, health etc.
- Women of economically poor & socially deprived strata:
   For economic activities & informal saving & credit programme.
- Children of economically and socially deprived families for educational activities.

## Glimpses of Present Activities

For the economical, social and educational improvements, various activities are undertaken in which poor and needy women earn livelihood at their doorsteps. As a result they become largely self dependent, contribute for their own and family's betterment. The organization looks after purchase of raw material, support of production process, beside quality monitoring and marketing of finished products the later is done in surrounding industries and also through sale counter in Jhagadia.

Snacks making - Programm: Different types of snacks are prepared by women. Till now 46 women had produced snacks worth Rs. 93 Lac & earned Rs. 20 of lacs. Since last few years they are providing "sukhdi",



"shiro (halwa)" & "mukhwas" to pregnant and delivered mothers coming to SEWA Rural hospital. Moreover preparing various snacks items like Masala Puri, Sev, Chakri, Bhakharvadi, Methi Sakkarpara, Thapada as per orders.

Garments making programme: This programme is progressing well day by day. This programme was started in Oct. 1998. Till now 271 women made production of Rs. 1000 Lacs and earned Rs 270 Lacs. After skill based training and experience, they are using high-tech



machines. Boiler suits, Uniforms of different industry workers, school children, hospital linen and baby kits are prepared under this programme.

Micro Credit & Saving Programme: Since last 30

years, this programme was running informally. Till now 724 women have saved Rs 23 Lac and received loan worth Rs 42 Lac. As they are empowered enough, since 2017 they are managing this activity independently through their self help groups.



Children Education & Development Programme: This activity was started in 1985 from Khariya village with 15 children. Till date total 6342 children have benefitted. Classes for 1<sup>st</sup> to 8<sup>th</sup> standard are being run before school time. Apart from school curriculum, they are also given life skills training, education on cleanliness, moral values, family & social responsibilities.

The students are made to visit bank, post-office, police station & office of Panchayat as well to make them aware about the workings of such public service organizations. Every year 200 to 225 students are taking benefits. They are learning



through celebrations of various festivals and anniversaries of great saints and leaders together.



Since 2014, "Mobile school" is started for educating children of interior villages. Till now 9567 children from 18 schools have benefitted with Maths, Science & Value education by simplified methods and practical demonstrations. Moreover activities of basic education

and Character building is being provided to children of migrant workers.

#### **Training Programme:**

Tailoring course: Started from August-2011 This is Six month course, four batches are conducted during the year. Up till now 605 women from 75 to 80 villages of Jhagadia Taluka have completed training. 80 to 85% trained women are getting Self employment due to this training.

Beauty Parlour: As part of skill development for self employment of women beauty parlour course started in July-2019. Every year about 75 women are taking benefit of this Four months course. On completion of their course a start up kit is



being provided so as to start earning by women on completion of such training.

WOMEN AWARENESS AND EMPOWERMENT